

Duplicate Bridge Association of Atlanta

Boards of Directors – Meeting Minutes

Minutes of 09/01/2011

The meeting was called to order at 5:30 by Vice President Joel Adler at the Crown Plaza Hotel at Ravinia. President Folkerts and Secretary Howell were delayed, but assumed their duties upon arrival. Also in attendance were: Marty Nathan, Steve Callaham, Judy Fendrick, Dick Myers, Betty Myers, Bob Heller, Jack Feagin, Nancy Motes and guests Patty Tucker and from Sellier Design, David Edmonson, John Anderson and Kriston Sellier.

Appreciation was expressed to Shirley Folkerts for the egg salad that she prepared for dinner and to the Myers for providing the meeting space.

Minutes from the previous meeting were approved and the Treasurer's Report was approved as disbursed. Copy attached.

The Board entertained a proposal from Sellier Design for an updated and improved web site. The proposal includes 1) creating a logo for the DBAA, 2) redesign of the website, including search engine tactics and Google Analytics, and 3) creating a six month marketing plan. The project costs as outlined would be \$7,000. Considerable discussion ensued about the benefits of branding and of such features as a Web Forum. President Folkerts appointed a committee to study the website issue. Judy Fendrick, Marty Nathan and Steve Callaham, as Chairman, were appointed.

Roz Howell presented a proposal for a DBAA sponsored Mentoring Program for 2012. After some discussion and two friendly amendments, a motion was approved to accept the proposal, as attached to these minutes. MaryAnn Oakley was appointed as Mentor Program Chairman.

Bob Heller reported that the next District meeting was to be held in two days. As Bob is planning to move to Knoxville in the fall, he raised the question about his position as Unit 114 Area Representative. After discussion, there was no expressed opposition to Bob maintaining his position until the spring election unless Ann or Ralph finds a highly qualified person as an interim replacement.

Nancy Motes report for Unit 114 that the Nominating Committee report included: Nicholas Hammond for President, Dan Osburn for Secretary, Ken Parker for Vice President and Nancy Motes, Treasurer.

Patty Tucker reported the success for the Social Bridge Game on Tuesday, August 30th. There were 196 participants, several of whom signed up to be ACBL members. A motion to provide an additional \$120 to help pay the expenses of the event was passed.

Jack Feagin requested a decision about whether to have a Memorial Day, 2013 Sectional at the Ravinia. A motion was passed to move forward with the planning for a 2013 Memorial Day Sectional at the Ravinia subject to Jack getting specific agreement from Chattanooga bridge club to relinquish that date to the DBAA. Jack Feagin will be the

Chairman. The 2013 calendar will have three Sectionals (Jan. 2-6 @ Hilton, Memorial Day @ Ravinia, and Roswell Rec Center in the Fall) and the Nationals in August.

The next meeting will be at the November Sectional. The meeting was adjourned at 7:25 pm.

Respectfully submitted,

Roz Howell, Secretary

9/8/2011